### **Objectives**

We have designed a structured one/two day technical analysis course to train the participants to win the market in any condition! The course inculcates the art and science of trading in securities. The participants would make use of this amazing technique to make better investing decisions and win the market in any kind of situation. We are among the pioneers in providing organized training in technical analysis in Bangladesh through our unique and highly credited short term course that has already helped several hundred investors and professional analysts.

The objective of the program is to present you with the existing tools of technical analysis as a mean of understanding market workings, projecting market swings, and capitalizing on investment opportunities.

## On completion of the course, participants will be able to:

- I. Psychology of Technical Analysis Understand why patterns form and how technical analysis work.
- II. Trend Analysis Know where the market is going by identifying trends and important levels.
- III. Candlestick Charting Understand the psychology behind the candlesticks and know when the price will turn.
- IV. Reading Indicators and Oscillators Get to know the indicators we find effective and how we use them properly.
- V. Price Forecasting Learn how to estimate target prices.
- VI. Entry and Exit Strategy Know when to best buy and sell your security.
- VII. Portfolio Management Apply proper portfolio management to maximize earning potential.

#### What Else You Will Get

The daylong course is inclusive of food, coffee, and training materials and unlimited after class online support so you can ask our team if you have further questions even after the class.

#### Batch Size

Not more than 20 participants.

### Who Should Attend

Technical Analysis is useful for fresher's who are new to the market and would like to get introduced to the basic market terminologies and concepts and start a new career in the world of capital markets. New Investors, Retail Traders, Brokers and Sub brokers, Financial Service Professionals shall also benefit from this course as it shall enhance their knowledge base, understanding the market dynamics of demand and supply and predict future price movements.

### **Benefits**

Students enrolling for Basic Technical Analysis program will be given a "Certificate of Participation" from Finavesta Technologies facilitated by Amarstock.com, after successful completion of the course. He shall also be given free access to Training Participant Facebook Group of amarstock for any kind of doubt clearance related to content after pursuing technical analysis course. A printed training material will be provided to ease level of understanding of the students. All the knowledge content is provided by Finavesta Technologies.

## Why Choose Us

Given the volatile nature of capital markets in contemporary times, it is imperative to be equipped with every possible tool available to trade or invest successfully. Technical Analysis is an effective methodology which, if understood well, can allow one to be in a comfort zone in every kind of environment, be it trading range or trending market. This course has been prepared after a very meticulous review of market behavior and volatility. Students will learn the technical analysis of stocks which forms the art of working in Intraday and Positional Trades, variety of techniques for understanding the market behavior and psychology of a normal Investor/Trader and how the stock markets react to this, with the help of charts.

### Course Instructors:

Mr. Asad UI



Asad received Masters degree in accounting from Minnesota State University USA, and is currently working as Equity & Investment analyst in Amarstock . He also teaches the courses on Technical & Fundamental analysis at Amarstock. His involvement in stock market dates back to 2006 .He also did his undergraduate final thesis on Dhaka stock exchange under Professor Dr. Jashim at North South University. Additionally Asad is also a certified trainer from Junior Chamber International.

Economics, Finance and Trading is Asad's lifelong passion. He is currently preparing to sit for the Chartered Market Technician exam. He dreams to travel the world and reading books is his hobby. He delves into photography and travel blogging from time to time. He also loves organic food and farming he sometimes introduces himself as a part time grass farmer.... His experience in the market with his advanced degrees and work experience will surely make one interesting conversation point. Asad hopes to see you all in Amarstock, trading and investing intelligently.

## **Course Outline**

Over the duration 10 hour Basic Technical Analysis training course, participants will cover a variety of material. The content and time planning for this program is structured as follows:

## Course inauguration 10.00 AM

# Module 1 - Theory and History

- 1. Introduction to Capital Market
- 2. How it works
- 3. Capital market role in economy
- 4. Factors which affects the capital market
- 5. Types of market analysis
- 6. Fundamental Analysis
- 7. Technical Analysis
- 8. Advantage and limitations of technical analysis
- Advantage and limitations of fundamental analysis
- What will be the investor approach to the technical analysis

## Module 2 - Chart and its components

- 1. History and Construction of Charts
- 2. Benefits of Using Chart
- 3. History of Charting
- 4. Type of Charts
- 5. Support and Resistance
- 6. Types of Support and Resistance
- 7. Trend Line
- 8. Channel
- 9. Candlesticks
- 10. Candlestick Patterns
- 11. HeikinAshi Candlesticks

## Tea Break 11.30 AM

### Module 3 - Introduction to Trend

- 1. Introduction to Trend
- 2. Importance of trend in trading
- 3. Construction of Trend
- 4. Types of Trend
- 5. Identifying the trend

### Prayer and Lunch Break 1.00 PM to 2.00 PM

## Module 4 - Chart Pattern Analysis

- 1. Introduction to Chart Pattern
- 2. Chart Pattern
- 3. Reversal Pattern
- 4. Continuation Patterns
- 5. The Fibonacci sequence
- 6. Fibonacci Ratio and its uses

#### Module 5 - Market Indicators

- 1. Indicators and Oscillators
- 2. Lagging Indicators
- 3. Leading Indicator
- 4. Moving Averages
- 5. Types of Moving Averages
- Moving Average Convergence Divergence (MACD)
- 7. Average Directional Index (ADX)
- 8. Parabolic SAR
- 9. Volume
- 10. Money Flow Index
- 11. Bollinger Bands
- 12. Average True Range (ATR)
- 13. Relative Strength Index (RSI)
- 14. Stochastics
- 15. Commodity Channel Index (CCI)
- 16. William %R

### Prayer and Tea Break 4.00 PM to 4.30 PM

# Module 6 - Cycles

- 1. What is Market cycles
- 2. Importance of Market cycle
- 3. How it works

# Module 7 - Selection and Decision making

- 1. Trading Strategy
- 2. Instrument Selection
- 3. Market Timing
- 4. Money Management
- 5. Position Sizing
- 6. Stop Loss
- 7. Exit Strategy

# Module 8 - Trading Psychology

- 1. Common Mental Mistakes
- 2. Overconfidence
- 3. There is no "Holy Grail"
- 4. All is about probability
- Overcoming Psychological Problems in Trading

## Module 9 - Basic Fundamental

- 1. Basic of FA
- 2. Reading finance reports
- 3. Balance sheets
- 4. Assets
- 5. Liabilities
- 6. Shareholders Equity
- 7. Ratios
- 8. Top Down approach
- 9. Strategic Positions

#### Module 10 - Question & Answer

Question and Answer Session

Participant Speech and Certificate Distribution 8.00 PM

## Administrative Details

Course Code : FNVSTDHK10BSC

Course Fee : 6500/=

Date & Time : 24/02/2018 (10:00pm - 8:30pm) Venue : Finavesta Technologies Limited

61 Motijheel C/A Dhaka 1000

Language : Bengali and English

Level : Advanced

Course Hours : 10

# Statement on Collection of Personal Data

- 1. It is necessary for applicants to supply their personal data and to provide all the information requested in the application documents, where applicable, as otherwise we may be unable to process and consider their application.
- 2. The personal data provided in the registration form will be used for processing your application for admission, registration, academic and administrative communication, research statistical and marketing (Including direct marketing) purposes. In all such circumstances, please be assured that any personal information you supply will be strictly confidential.
- 3. Finavesta Technologies Ltd. will send urgent messages to participant via email and supplemented by other means such as Short Message Services (SMS). It is therefore important that the email address and mobile phone of the applicant are accurate. Any change should be reported to Finavesta Technologies Ltd. immediately. Those who have genuine difficulty in receiving urgent message via email/SMS should contact Finavesta Technologies Ltd. for separate arrangements.

#### Notes

- 1. Please send your completed enrolment form(s) together with the appropriate course fee to the bank or in person before the closing date. Online registration is also available on www.amarstock.com/Training/RegisterTaCourse . No telephone reservations will be entertained. Applicants who wish to enjoy Corporate/Individual Discount must provide relevant information at the time of application.
- 2. Enrolment will only be confirmed upon receipt of payment. Any enrolment forms without appropriate payments will be rejected by the Finavesta. Applicants who would like to pay by cheque, please make payable to "Finavesta Technologies Limited". Postdated cheque will not be accepted.
- 3. An electronic confirmation letter will be issued to participants via e-mail accordingly. Applicants who do not receive electronic notifications 3 working days before course commencement date should contact Training Supervisor at 01792125651. Applicants will be informed via e-mail if there is any change to the courses.
- 4. Applicants must read regulation conditions and agree to abide by them before submitting enrolment form.

| 5. | Refund/Substitutions:   |
|----|---|
|    | Refund is not considered.   |
|    | Once accepted to the enrolled course, participant cannot transfer to another course.                      |
|    | Program fees paid are non-refundable and non-transferable irrespective of individual's attendance status. |
|    |   |

- 6. Personal data supplied in the enrollment form will be used only for purposes relating to enrolling / and attending the training programs. Finavesta reserves the right to inspect personal identity of attendees.
- 7. Seats are limited and enrolments will be processed on a first-come-first-served basis.
- 8. Finavesta Technologies Limited reserves the right on the following:
  □ To change or cancel any of its courses due to unforeseen circumstances.
  □ To ask improperly behaved participants to leave the course. No refund will be considered under this circumstance.
- 9. By participating in the training programme(s), you understand that portions of the programme(s) may be recorded in video and audio and/or captured in still and/or digital photographs; and you hereby grant Finavesta the right and permission to use in perpetuity your photographic images, videos, voice, and/or testimonial(s), for the purpose of advertising and publicizing the Finavesta training courses and services. Finavesta owns all rights, title and interest, including intellectual property rights, in any audio, video, and/or photograph captured during the training course(s).